KCHP Strategic Plan 2018-19



Our Patients

Strategic Priority: Advocate for changes in laws, regulations and standards that will improve patient care.

Engage membership through education of state and national policy process Director of Governmental Affairs and Chair of Policy Committee

- Evaluate the need for KCHP position statements
- Provide policy town hall at Annual Spring Meeting

Position the Governmental Affairs Committee to achieve organizational goals Director of Governmental Affairs and Chair of GAC Committee

- Publish a legislative agenda with talking points prior to legislative session
- Collaborate with other organizations to advance the scope of pharmacy practice
- Share quarterly advocacy summary with membership

Strategic Priority: Advance pharmacy practice in hospitals, healthsystems and ambulatory care settings

Establish methods of identifying, sharing and recognizing innovative practices and accomplishments across all settings

President-Elect and Immediate Past President

- Engage health-systems to share innovative practices at KCHP events
- Create innovation award to be presented at the Annual Spring Meeting

Provide professional development opportunities for KCHP members Director of Education, Treasurer

- Create a task force to advance ambulatory care and/or specialty pharmacy
- Establish biannual journal club via web based platform
- Support integration of ASHP's Pharmacy Advancement Initiative (PAI)



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Our Members

Strategic Priority: Enhance communications to meet the needs of our members, patients and collaborating partners

Increase member awareness of KCHP accomplishments and opportunities President, QABS, Communications and Education

- Publish monthly update to membership
- Enhance new member communications
- Invite members with ASHP appointments to share national updates
- Analyze and share event metrics within 60 days

Continue enhancement of website and social media

President, QABS and Communications

- Establish Web Master Role
- Create schedule for board to review website content
- Enhance website & timeline for Annual Award nominations
- Analyze social media data and create action plan to increase utilization



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Our Organization

Strategic Priority: Utilize resources effectively

Enhance utilization of Finance & Operations Committee

Treasurer

- Develop annual calendar for F&O Committee
- Develop an investment strategy to ensure continued viability
- Establish a sustainable member benefit
- Publish a KCHP Treasurer Report for Annual Spring Meeting

Ensure each Board position has a clear role and responsibilities Immediate Past President

- Develop a KCHP Board Manual
- Create a Board-approved slate of candidates for each election

Strategic Priority: Inspire member engagement

Maintain a high level of member satisfaction to grow organization membership District Directors, KU-SSHP Student Liaison, Treasurer

- Expand current KCHP/KU-SSHP mentor program
- Collaborate with SSHP (KU & UMKC) to host one student event per year
- Establish a KCHP point of contact within each hospital or health-system
- Recruit Kansas ASHP members to KCHP
- Host annual event in each district

Establish KCHP as a consistent resource for health-system pharmacy technicians Technician Representative

- Develop a method to highlight technician roles and achievements
- Create member drive or incentive program to engage technician membership
- Offer adequate programs to meet annual Kansas technician CE requirement

